Puzzle Book Niche Planner

Score puzzle book ideas before you build them, then plan a series. Use the 30 starter themes, the scoring sheet and the word list seeds. Do your own Amazon search for each idea; this planner does not promise sales.

How to score an idea (1 to 5 each)

Factor	What to look for
Demand	Several similar books with recent reviews in the last few months.
Gap	Existing covers look dated, print is small, or the theme is only partly covered.
Audience clarity	You can name who buys it and why (gift, hobby, travel, classroom).
Word supply	You can list at least 200 theme words without repeating.
Series potential	You can see 3 or more follow up books (volume 2, a harder level, a holiday edition).

Scoring sheet

Idea	Demand	Gap	Audience	Words	Series	Total

30 starter themes with word list seeds

#	Theme	Seed words
1	Gardening	tulip, compost, trowel, seedling, mulch
2	Birds of North America	cardinal, heron, sparrow, finch, osprey
3	National parks	canyon, geyser, ranger, trail, summit
4	Baking	flour, whisk, sourdough, icing, oven
5	Classic movies	director, premiere, script, studio, reel
6	Bible stories	ark, manger, psalm, parable, exodus
7	Dogs	beagle, poodle, leash, fetch, kennel
8	Cats	whiskers, tabby, purr, kitten, siamese
9	Ocean life	coral, octopus, kelp, dolphin, reef

10	Space	orbit, comet, nebula, rocket, galaxy
11	Dinosaurs (kids)	fossil, raptor, egg, claw, swamp
12	Holidays	wreath, lantern, parade, feast, candle
13	Travel and road trips	map, motel, highway, souvenir, detour
14	Sports fans	stadium, referee, playoff, mascot, jersey
15	Nurses and health care	scrubs, triage, chart, pulse, shift
16	Teachers	lesson, chalk, recess, grading, field trip
17	Fishing	tackle, lure, trout, reel, bait
18	Camping	tent, lantern, campfire, compass, canoe
19	Music	chord, tempo, melody, octave, chorus
20	Cooking around the world	paella, ramen, curry, taco, risotto
21	Wellness and calm	breathe, journal, gentle, rest, gratitude
22	History	empire, treaty, castle, pioneer, archive
23	Farm life	tractor, barn, harvest, hay, orchard
24	Weather	drizzle, thunder, forecast, frost, breeze
25	Knitting and crafts	yarn, stitch, needle, pattern, quilt
26	Trucks and cars (kids)	wheel, dump truck, garage, siren, engine
27	Fairy tales (kids)	castle, dragon, wand, giant, slipper
28	US states and capitals	Austin, Denver, Boston, Salem, Helena
29	Retirement fun	cruise, hobby, grandkids, porch, crossword
30	Christmas	sleigh, tinsel, cocoa, stocking, carol

Series plan for your top idea

Volume	Angle	Puzzle type	Difficulty	Trim	Target date
Vol 1					
Vol 2					
Vol 3					
Vol 4					
Vol 5					
Vol 6					

Before you build

- ☐ Avoid trademarked names in titles (sports leagues, movie and character names).
- ☐ Read the 1 and 2 star reviews of similar books and fix those problems in yours.
- ☐ Decide the print size first; large print changes how many words fit each grid.